

PETER KILLOPS

MA, PGCE, BSc Hons

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PROFILE

Dynamic and highly skilled Video Producer and Content Producer with extensive experience in media production across diverse platforms. Demonstrated expertise in managing and executing high-quality video projects from concept to completion, ensuring creative and engaging content. Proven ability to coordinate complex production schedules, liaise with high-profile guests, and operate industry-standard equipment.

Adept at multitasking in fast-paced environments, with a strong foundation in both technical and creative aspects of video production. Holds a Master's degree in Film and TV Management and possesses a robust portfolio showcasing a range of successful projects.

KEY COMPETENCIES

Video Production	Project Management	Stakeholder Management	Creative Direction
Content Creation	Research & Coordination	Social Media & Marketing	AI in Media Production
Technical Proficiency	Communication & Collaboration	Adaptability & Problem-Solving	Design Thinking Methodology
Scriptwriting	Media Training	Media Monitoring	Content Management

TECH STACK

Adobe Premiere Pro	Adobe Audition	Adobe After Effects	Asana	SolidWorks
Final Cut Pro	Logic Pro	Photoshop,	Trello	CAD systems
DaVinci Resolve	WordPress	InDesign	Slack	Celtx
Apple Motion	HTML	Illustrator	Microsoft Teams	Adobe Story
Loop Deck	SEO	Canva	Google Workspace	Final Draft

EDUCATION

UNIVERSITY OF ULSTER

MA in Film and TV Management (Media Management)

Postgraduate Certificate in Education (Technology & Design)

BSc Hons in Technology & Design (Product Design)

PROFESSIONAL EXPERIENCE

VIDEOGRAPHER | CONTENT PRODUCER

JAN 2023 - PRESENT

Wise Employment

The Videographer at WISE Employment is tasked with planning, filming, producing, and editing impactful video content that is distributed across both internal and external platforms to support and promote the organisation's social enterprise initiatives. This role is central in enhancing digital content to share impactful stories and support brand building, requiring both creative and technical expertise to produce engaging visual narratives.

- Collaborated with internal stakeholders to develop and refine video concepts, resulting in a 20% increase in engagement across digital platforms. While ensuring all content aligned with business objectives and brand guidelines.
- Managed all aspects of video production, from equipment sourcing to post-production editing, consistently delivering projects on time and within budget.
- Edit and finalise videos to create compelling stories, incorporating graphics, special effects, and animations as needed, while also ensuring all content is optimised for online delivery.

AIA Australia

The Videographer at AIA Australia is responsible for producing high-quality, creative, and engaging video content for both internal and external communications. This role requires a deep understanding of video production from conceptualisation to final edit, working closely with various stakeholders to tailor content that aligns with the company's brand and communication goals. The position demands technical expertise in filming, sound, and editing to ensure that all content meets professional standards.

- Develop, produce, film, and edit video content across a range of formats, including social media clips, client testimonials, instructional videos, and event coverage.
- Collaborate with internal teams and external agencies to capture and articulate the AIA narrative, ensuring content is on-brand and meets strategic objectives.
- Manage the technical aspects of video production, including camera operation, sound recording, and post-production editing using industry-standard software like Adobe Premiere Pro and Final Cut Pro.

OPERATIONS COORDINATOR**SEPT 2012 - AUG 2016****AIA Australia**

The Operations Coordinator at AIA Vitality is responsible for managing operational functions to ensure excellent service to both partners and members, focusing on efficiency and effective communication. This role involves detailed administrative tasks, reconciliation activities, and partner relationship management to support the Vitality program's objectives.

- Perform detailed reconciliations for member transactions and partner invoices, addressing inconsistencies and ensuring accurate financial reporting.
- Oversee the management and troubleshooting of data files and system functionalities to ensure the smooth operation of the core program, including manual corrections and quality assurance.
- Maintain and enhance partner relationships through effective management of access to the partner portal, resolving issues, and ensuring seamless service delivery to members.

RESEARCH PRODUCER**JUN 2012 - SEPT 2012****Radio Karate**

A Research Producer on Hamish & Andy's "Caravan of Courage" in Australia is instrumental in crafting engaging content by scouting locations, stories, and characters that fit the show's adventurous and humorous style. This role demands a mix of creativity and logistical planning to ensure a seamless journey that captivates the audience.

- Identify and research potential destinations, local customs, and unique cultural elements that can be woven into the narrative, enhancing the comedic and explorative spirit of the show.
- Coordinate with local contacts, manage scheduling, and ensure all necessary permissions and arrangements are secured for the caravan's travel route and filming activities.

ASSOCIATE PRODUCER**JAN 2012 - JUN 2012****Southern Star Productions**

An Associate Producer on the game show "Deal or No Deal" in Australia plays a key role in both the creative and logistical aspects of production, ensuring the show runs smoothly and engages the audience. This position involves collaborating closely with a diverse team to execute the show's format and enhance participant and viewer experiences.

- Coordinate with production staff to manage contestant selection processes, script edits, and episode planning to align with the show's objectives and standards.
- Assist in the setup of the game environment, ensuring all technical and practical elements are in place for filming, while also handling any on-set challenges that arise during production.

RESEARCHER (SELF SHOOTING)**JUN 2009 - NOV 2011****BBC Northern Ireland**

A self-shooting researcher at BBC Northern Ireland combines journalistic research with technical skills to produce compelling visual content. This role involves both behind-the-scenes preparation and active shooting on location.

- Conduct detailed research to develop story ideas, source contributors, and gather background information vital for production.
- Operate camera equipment to capture high-quality video footage, ensuring technical standards meet BBC's broadcasting requirements.