



Peter Killops

Senior Video Producer & Motion Lead

Cinematic storytelling for brands and ideas.

“I bridge the gap between corporate strategy and cinematic storytelling.”

With over 15 years of experience, I craft professional, engaging films and visual content ecosystems that capture audience imagination and build trust.

End-to-End Visual Ecosystems



Full-Scale Production

Direction, cinematography, and high-stakes talent management.



Motion Graphics

2D animation, icon design, data visualization, and typography.



Post-Production

Advanced editing, color grading, and rhythmic sound-sync.



Visual Strategy

Translating business goals into social-first campaigns and visual narratives.



A Safe Pair of Hands

Commercial Authority

Designing work specifically to achieve business objectives, build trust, and drive credibility.

High-Stakes Talent Management

Proven execution in directing and producing world-class ambassadors while maintaining rigorous professional standards.

Brand Equity

Brand Equity

Delivering a sophisticated premium corporate and premium lifestyle aesthetic that protects and elevates the brand.

Elevating Corporate Messaging

I blend the art of cinematography with the precision of motion design.

Cinematic Brand Storytelling

Elevating messaging through filmic production.

Seamless Multimodal Integration

Blending live-action and motion for a unified voice.

Complexity Made Simple

Transforming intricate data into engaging visual explanations.

Strategic Content Pacing

Optimizing viewer retention through rhythmic editing.

Live-Action Production

- **Cinematography & Lighting**
Mastery of natural lighting and high-key, clean environments that feel expensive and premium.
- **Dynamic Shot Variety**
Expert integration of sweeping drone work, structured tripod-based interviews, and intimate, human-centered handheld moments.
- **Event Coverage**
The ability to capture cinematic hero moments in chaotic, live environments.



Motion Design & Animation

Data-to-Design Translation

Transforming corporate metrics and complex data into visually compelling, easily digestible motion assets.

Visual Hierarchy

Leveraging sophisticated typography and iconographic animation to lead the viewer's eye.

Brand Alignment

Sophisticated compositing that extends the brand's DNA rather than just decorating it.



The Brand Guardian Mindset

“I translate corporate milestones into measurable audience engagement.”

Condensing Complexity

Distilling multifaceted corporate initiatives into digestible, rhythmic narratives.

Human-Centricity

Balancing data-heavy stats with emotive shots of people and community, ensuring corporate brands feel accessible, not clinical.

Where I Add Value

Senior Video Producer / Creative Lead

Managing projects from the high-level strategy down to the final export.

Motion Design Lead

Building comprehensive systems of icons and text-based storytelling ideal for internal brand teams.

Visual Content Strategist

Architecting the visual funnel—from high-impact social awareness campaigns to deep-dive educational content.

Industry Alignment



Corporate & Finance

Delivering high-end trust and authority for Insurance, Banking, and Professional Services.



Health & Wellness

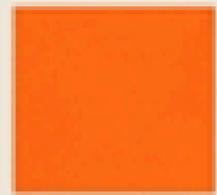
Crafting human-centered stories highly aligned with endurance sports and premium lifestyle brands.



Tech & SaaS

Translating software value through dynamic Explainer and Product Marketing motion assets.

The Differentiators



Multimodal Creative Dexterity

A rare, equal proficiency in both high-end live-action production and complex 2D motion graphics.



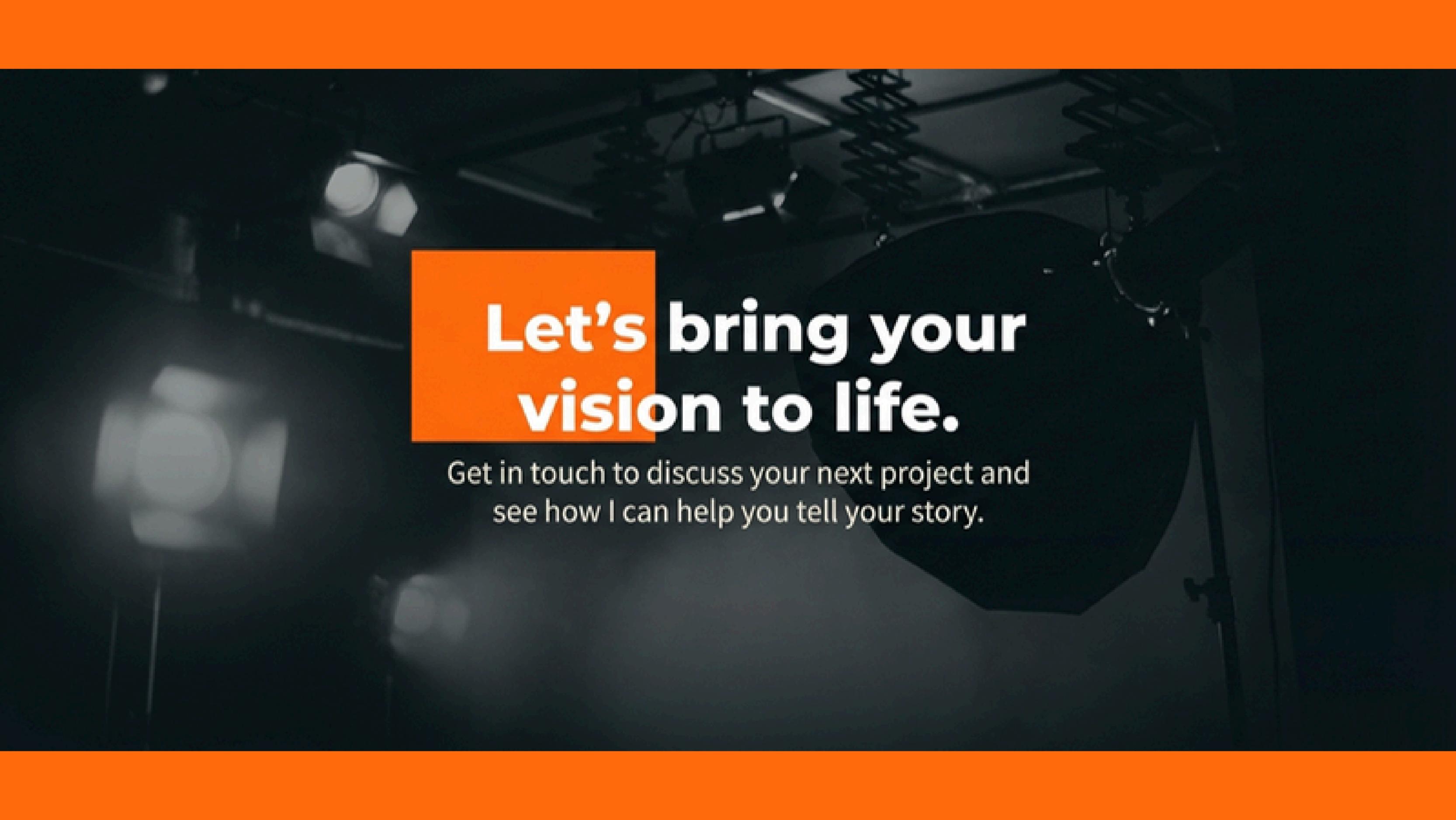
Rhythmic Narrative Pacing

An editing style utilizing musicality—where cuts land on beats and transitions feel purposeful, keeping viewers engaged through highly technical subject matter.



Brand-Led Execution

A steadfast commitment to brand fluency, ensuring all live-action and motion work seamlessly integrates with existing visual identities.



**Let's bring your
vision to life.**

Get in touch to discuss your next project and
see how I can help you tell your story.